

Call for papers

3rd International Bordeaux Workshop in
Quantitative Finance, Risk, and Decision Theory

organized by the “Bordeaux Banking and Finance Group”
University of Bordeaux

Innovations in SME financing

23 November 2018, Bordeaux (France)

The last Workshop in Quantitative Finance, Risk and Decision Theory, “Bank Risk and Firm’s Financing”, has confirmed that SME financing could be at risk due to banks portfolio reallocation following new prudential regulations. This risk has led European authorities, among others, to support innovation and research in order to reduce the dependency of SMEs on bank financing. This process has led to the development of new financial participants, products or techniques. New categories of lenders have appeared, with the development of crowdlending, micro-credit for SMEs by e-commerce platforms, public lending and collateral institutions such as the BPI (Banque Publique d’Investissement) in France have been developed. Banks have experimented new structures or organizations in order to enhance their support of SME growth. New proxies for credit information or SME risk measurement are developing to take into account these new forms of financing. New financial markets dedicated to small caps have been launched, experimenting new forms of support of listed SMEs by listing sponsors or dedicated organizations such as Enternext in France.

The 3rd International Bordeaux Workshop in Quantitative Finance, Risk, and Decision Theory aims to focus on those innovations. The following non-exclusive topics are considered:

- New advance in SMEs risk assessment
- Crowdfunding, crowdlending platforms
- SME support by banks or institutions, innovations and growth
- Limits in SME financing
- New prospects in private equity
- Entrepreneurship

Keynote speakers:

Armin Schwienbacher (Skema Business School, Lille)

Mike Wright (Imperial College, London)

Scientific Committee:

Pascal Barneto, (University of Bordeaux)
Céline Barredy (Nanterre University)
Nicolas Bedu, (Université d'Artois)
Véronique Bessière (University of Montpellier)
Selma Bousseta (University of Bordeaux)
Olivier Brandouy (University of Bordeaux)
Emmanuelle Dubocage (University of Créteil)
Didier Folus (Nanterre university)
Jessica Fouilloux (University of Bordeaux)
Emmanuelle Gabillon (University of Bordeaux)
Joanne Hamet (University of Bordeaux)
Gérard Hirigoyen (University of Bordeaux)
Benoît Jamet (University of Bordeaux)
Ion Lapteacru (University of Bordeaux)
Vincent Maymo (University of Bordeaux)
Jean-Etienne Palard (University of Bordeaux)
Thierry Poulain-Rehm, IAE de la Rochelle
Stéphanie Serve (Créteil University)
Stéphane Trebucq (University of Bordeaux)

Organizers:

Olivier Brandouy (University of Bordeaux)
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Submission and Registration:

The workshop registration is free of charge. It includes coffee breaks and lunch as well as access to all the papers presented during the conference day (electronic version).
Submissions and presentations are in English.

To submit a paper, please, send its full version in PDF format to

Joanne Hamet (joanne.hamet@u-bordeaux.fr)

Submission deadline: September 1, 2018

Notification of acceptance: October 1, 2018

