



5th PhD Student Research Day (PSRD)

22 June 2026, IAE Lille

HYBRID

Keynote Speaker

Prof. Sushanta Mallick (Queen Mary University of London, the UK)

Organizing Committee

Jean-Gabriel Cousin (IAE Lille University School of Management, France)
Sébastien Dereeper (IAE Aix Marseille Graduate School of Management, France)
Fredj Jawadi (IAE Lille University School of Management, France)



GENERAL INFORMATION

Dear colleagues,

We have the pleasure to share with you the program for the **5th PhD Student Research Day (PSRD)**, which will be organized at the **IAE Lille University school of Management** on the **22th June 2026**. The names of presenters and discussants are marked in bold.

Both **face-to-face** and **online sessions** will be organized in order to enable the maximum of participants to attend our meeting. Hereafter, when an **online presentation** is expected, the title of the paper is marked in **blue in the program**.

For online session but also to follow our meeting online please use the following **zoom link**:

Zoom information

Wifi information: You have to use the network called « ULILLE-ACCUEIL », then select: “**Accès Invité Séminaire**”. You enter this login and password:

Login: CG-16579

Password: unz4cNWh44

For presenters and discussants, you need to prepare your slides on a USB flash and the meeting room will be fully equipped (laptop, PowerPoint, data-show, Wi-Fi). The oral presentation should not exceed **15 minutes**. A discussion is also expected for about **10 minutes**, and **5 minutes for the questions from the room**. Please, note that for the session timing, we refer to **Paris Time**. For participants who will give an online talk, please try to connect at least 10 minutes before the start of your session to make a test and be ready!

Please, note that the **registration** for the meeting is **free** but **mandatory** for a matter of organization. To register, you can do it using the following link:

<https://docs.google.com/forms/d/e/1FAIpQLSf3u-W7f6FEjuBeZvaoAIuMZQE3pZX3M6trCEX92-grDNyRLg/viewform>

The meeting is also open for master's students, PhD students, colleagues and professionals. Please, feel free to share this program with persons who might be interested in our PhD student's research Day. The deadline for registration is **June 18, 2026**.

Finally, please, note that our meeting will be organized at the **IAE Lille University School of Management**. The **exact address** is: 104, avenue du Peuple Belge (main building) 59043 Lille Cedex - www.iaelille.fr (**Room 556**).

Thanks again for your interest in our PSRD, and we very much look forward to meeting you at the IAE Lille University School of Management in Lille.

Best regards,

Jean-Gabriel Cousin

Sebastien Dereeper

Fredj Jawadi

Program

Zoom Link:

<https://univ-lille-fr.zoom.us/j/91357965931?pwd=nUIpUI5HfmTGpWCZeKAIZL2gZbbek.1>

ID of the meeting: 913 5796 5931

Password: 860394

08:30 AM – 09:00 AM Registration & Coffee **ROOM 555**

09:00 AM- 09:00 AM Official PSRD Welcome **ROOM 556**

Prof. Fredj Jawadi (IAE Lille University School of Management, France)

09:00 AM – 11:00 AM PHD STUDENT SESSION 1 **ROOM 556**

CHAIRMAN Prof. Jean-Christophe Statnik (IAE Lille University School of Management, France)

Paper Title: Nonlinear Effects of Financial Technology on Bank Green Innovation Index: Evidence from a Panel Threshold Model with ESG Regimes

Authors: **Mariem Bouaziz** (IAE Lille University School of Management & University of Sfax, France), **Fredj Jawadi** (IAE Lille University School of Management, France) and **Mouna Boujelbene Abbas** (University of Sfax, Tunisia)

Discussant: **Thi le giang Vu** (IAE Lille University School of Management, France)

Paper Title: Supply-Chain Transmission of Flood Risk in SME Credit Portfolios

Authors: **Antoine Duysinx** (UCLouvain, Belgium), **Raffaella Calabrese** (University of Edinburgh Business School, The UK) and **Frédéric Vrans** (Université Catholique de Louvain, Belgium)

Discussant: **Gaël Imad'Eddine** (IAE Lille University School of Management, France)

Paper Title: From Funds to Families: Organizational Scale in Value Creation

Authors: **Laurent Barras** (University of Luxembourg, Luxembourg), **Phorn-Arpha Phutphithak** (Swiss Finance Institute, University of Geneva, Switzerland) and **Olivier Scaillet** (Swiss Finance Institute, University of Geneva, Switzerland)

Discussant: **Jean-Gabriel Cousin** (IAE Lille University School of Management, France)

Paper Title: A Bibliometric Analysis on Fiscal Policy and Climate Change: Evolving Research Landscapes and Future Directions

Authors: **Hicham Baddi** (Mohammed V University, Morocco) and **Hiba Bouazza** (Mohammed V University, Morocco)

Discussant: **Philippe Rozin** (IAE Lille University School of Management, France)

11:00 AM – 11:30 AM Coffee Break 1 **ROOM 555**

11:30 AM – 12:30 PM KEYNOTE LECTURE “THE ART AND SCIENCE OF ACADEMIC WRITING & PUBLISHING”

Professor Sushanta Mallick (Queen Mary University of London, the UK) **ROOM 556**

CHAIRMAN Prof. Fredj Jawadi (IAE Lille School of Management, France)



Sushanta Mallick is a Professor of International Finance at the School of Business and Management, Queen Mary University of London, UK. Since October 2024, he has been serving as Managing Editor of ‘*Oxford Economic Papers*’ – a prestigious journal with 87-year legacy. This new editorial role follows his decade-long tenure as Co-editor-in-Chief of *Economic Modelling*, which concluded in December 2024. He also serves as co-editor-in-Chief of ‘*Journal of Economic Surveys*’ (a leading literature survey journal now in its 37th year) and as co-editor of ‘*Economic Analysis and Policy*’ (the journal of the Economic Society of Australia, established 56 years ago).

Prof Mallick holds a PhD in economics from the University of Warwick, UK, and has published over 100 peer-reviewed articles in leading academic journals. His research focuses on international economics, banking & finance, and innovation & development. According to the IDEAS/RePEc rankings, he is among the top 5% of economists globally. His work has received over 8,500 citations on Google Scholar, with an h-index of 54.

His research has been featured in numerous high-impact journals such as: *Journal of Econometrics*, *Journal of Corporate Finance*, *European Journal of Operational Research*, *Research Policy*, *Industrial Relations*, *British Journal of Management*, *British Journal of Industrial Relations*, *Economic Theory*, *Journal of Development Economics*, *Oxford Economic Papers*, *Journal of Banking & Finance*, *Journal of Economic Behavior & Organization*, *Oxford Bulletin of Economics & Statistics*, *IMF Economic Review*, *Cambridge Journal of Economics*, *Journal of International Money and Finance*, *World Development*, among others. A comprehensive list of his published research is available at: <http://skmallick.busman.qmul.ac.uk>.

12:30 PM – 2.00 PM **Lunch**
2:00 PM – 3:00 PM **PRACTICAL LECTURE “MODERN DID IN STATA”**

Prof. Jean-Gabriel Cousin (IAE Lille School of Management, France)

3:00 PM – 04:00 PM **PHD STUDENT SESSION 2** **ROOM 556**
CHAIRMAN Prof. Gaël Imad’Eddine (IAE Lille School of Management, France)

Paper Title: Technical Trading Strategies and Greed Limitation in FX Markets: A Multi-Strategy Analysis of Major Exchange Pairs

Authors: **Peter Balhis** (IAE Lille University School of Management, France)

Discussant: **Sébastien Dereeper** (IAE-Aix Marseille University, France)

Paper Title: Media Attention Shocks in Housing Markets

Authors: **Braima Mane** (UCLouvain, Belgium) and **Mikael Petitjean** ((Université Catholique de Louvain, Belgium)

Discussant: **Fredj Jawadi** (IAE Lille University School of Management, France)

04:00 PM – 04:30 AM **Coffee Break 2** **ROOM 555**

4:30 PM – 06:30 PM **PHD STUDENT SESSION 3** **ROOM 556**
CHAIRMAN Prof. Jean-Yves Filbien (IAE Lille School of Management, France)

Paper Title: The Dark Side of Sovereign Wealth Funds Creation: A political Economy Perspective

Authors: **Jean-Yves Gnabo** (University of Namur, Belgium) and **Ammar Mohamed Suliman** (University of Namur, Belgium)

Discussant: **Fredj Jawadi** (IAE Valenciennes School of Management, France)

Paper Title: Ethical Culture, Supply Chain Decarbonization, and Organizational Competitiveness: A Resource Orchestration and Institutional Theory Perspective

Authors: **Omar Mouadili** (IAE Lille University School of Management, France), **Sebastien Dereeper** (IAE Aix-Marseille University, France) and **Issam Laguir** (Montpellier Business School, France)

Discussant: **Iryna Veryzhenko Leboeuf** (CNAM Paris, France)

Paper Title: Green Investments and CO₂ Emissions: The Moderating Role of Institutional Quality

Authors: **Nour Lmati** (Mohammed V University of Rabat, Morocco) and **Hicham Baddi** (Mohammed V University of Rabat, Morocco)

Discussant: **Ludovic Vigneron**(IAE Lille University School of Management, France)

Paper Title: Assessing the Impact of Natural Disasters on Banking Sector Stability: Evidence on the Moderating Effect of Microprudential Policies from a Global Panel

Authors: **Mohamed Saou** (Mohammed V University in Rabat, Morocco), **Taha Namri** (Mohammed V University in Rabat, Morocco) and **Idriss Abbassi** (Mohammed V University in Rabat, Morocco)

Discussant: **Jean-Yves Filbien** (IAE Lille University School of Management, France)

06:30 PM **PSRD Closing** **ROOM 556**