

em lyon business school

SUSTAINABLE FINANCE FORUM

Friday, December 12th 2025

emlyon business school, 15 Bd Diderot, 75012 Paris

Organized by the French Finance Association (AFFI)

ORGANIZERS:

Philippe Bertrand, IAE, Aix Marseille Université Philippe Dupuy, Grenoble Ecole de Management Guillaume Coqueret, emlyon business school

With support from:









Programme

8:15 am

Welcome

8:45 am

Introduction

• Auditorium – ground floor

9:00 am

Academic sessions

Banking

Room 1-09 - 1st floor

- Social Capital and Product Design in Banking: The case of Microbanks Authors: Anastasia Cozarenco, Samuel Anokye Nyarko and Roy Mersland
- Banks' Climate Commitments and fossil fuel financing Authors: Benoit Jamet and Antoine Masse
- Monetary Policy and Green Transition in a time of Geopolitical Crisis: Can the Central Bank Target Climate Change Risk?

Author: Fredj Jawadi

Investor preferences, sponsored by OEE

- Room 1-10 1st floor
- Defaulting Investors Towards Sustainability Author: Lars Hornuf
- Beyond decarbonisation: disentangling allocation biases and global reallocation in Net Zero passive investing Author: Meghna Bhaugeerutty
- The twin transition in consumption and investment choices in Europe: Does financial literacy matter?

 Authors: Daniela Marconi, Eugenio Parigi and Massimiliano Stacchini

Biodiversity

- Auditorium ground floor
- The Biodiversity Impact of Corporate Divestitures Authors: Ole-Kristian Hope, Vlad-Andrei Porumb, Simona Rusanescu and Dushyantkumar Vyas
- Natural Capital and Economic Growth Authors: Antoine Jean and Thierry Roncalli

Impact & risk

Room 2-10 - 2nd floor

- Impact Investing in Commodity Futures Authors: Mascia Bedendo, Adrian Fernandez-Perez, Ana-Maria Fuertes and Joëlle Miffre
- When the Dollar Moves the Farm-Financial Origins of U.S. Agricultural Trade Vulnerability Author: Xinyu Liu
- Optimal Dividend Policy under Global Warming Authors: Moussa Diakho and Franck Moraux

Mutual funds

Room 2-11 - 2nd floor

- Aggregate mutual fund flows and reallocation decisions under multimodal uncertainty *Author:* Vincent Fromentin
- Effects of mandatory climate-related information disclosure on mutual funds *Authors: Jean-François Gajewski and Linh Tran Dieu*
- Saving Energy: A Decline in Active Management of ESG-oriented Mutual Funds *Author: Maria Vorobeva*

10:30 am



11:00 am

Keynote: Sustainable Finance: The Data Challenge

• Auditorium – ground floor **Speaker:** Abraham Lioui

11:45 am

Practitioner roundtable: Governance & Sustainability

• Auditorium – ground floor

Moderated by Antoine Reberioux - Université Paris Cité, Professor of Economics Laurent Degabriel - IFA, Managing Director Juliette Perchepied - Aéma Groupe, ORSE member, Head of Societal Commitment

12:30 pm



2:00 pm

Practitioner roundtable: carbon markets, sponsored by AMAFI

• Auditorium – ground floor

Moderated by Anna Creti - Paris Dauphine, Professor of Economics, Scientific Director of the Gas Economics Chair and the Climate Economics Chair

Vincent Auriac - Axylia, CEO

Julien Mazzacurati - ESMA, Senior Economist

Pierre Alexandre Moussa - TP ICAP, Head of Climate, Impact and Sustainable Investment Solutions

2:45 pm

Academic sessions

ESG data

- Auditorium ground floor
- Sustainability metrics that matter: Analysis of the SASB standards in the cross-section of returns Author: Ricardo Henriquez
- Does ESG Information Deliver Investment Value_ A High-Dimensional Portfolio Perspective Authors: Giovanni Bruno, Felix Goltz and Antoine Naly
- ESG scorings divergences and aggregation Authors: Philippe Dupuy, Jean-Charles Garibal and Alain Guéniche

Risk

- Room 1-09 1st floor
- Does ESG Performance Mitigate Controversy Risk
 Authors: Charles Reuter, Souad Lajili and Ahmed Imran Hunjra
- The Credit Channel of Acute vs Chronic Climate Change-Related Risk Authors: Skander Maraoui and Olivier de Bandt
- When Relief Feels Risky: Market Reactions to the EU's Omnibus Reform of the CSRD

Author: Jeanne Amar

2:45 pm

Green bond & funds

Room 2-10 - 2nd floor

- Do Sustainability-Linked Bonds Reward Greater Sustainability by Design? Authors: An Chen, Maria Hinken and Gunter Löffler
- Greenium in High-Rated US Green Bonds and Its Key Drivers: A New Approach to Calculate the Greenium Authors: Mahdi Sojoudi, Carole Bernard and Philippe Dupuy
- What Do Sustainability Labels Reveal About Funds' Environmental Outcomes? Author: Dilyara Salakhova
- Too Many Shades of Green : Fund Classification and its Impact on Performance and Style

Authors: Benoit Begoc, Christophe Boucher, Patrick Kouontchou, Sessi Tokpavi

Carbon pricing

Room 2-11 - 2nd floor

- The Price of Emissions: Carbon Risk in the European Equity Market Authors: Lewei He, Harald Lohre, Ingmar Nolte and Chelsea Yao
- The effect of carbon prices on economic growth and decarbonization efforts Authors: Alain Bensoussan, Benoit Chevalier-Roignant, Oluwadamilola Adeniyi Oyekan and Viswanath Ramakrishna
- Optimal Carbon Taxation under Hidden Abatement Effort Author: Hye-Jin Cho

Corporate finance

Room 1-10 - 1st floor

- Board Gender Diversity and Corporate Carbon Abatement Innovation Authors: Tinghua Duan, Siyue Guo and Oskar Kowalewski
- Climate Policy Uncertainty and Sustainability performance: The Role of Board Gender Diversity and CSR Committees
 Authors: Farah Hamila, Ouidad Yousfi, Amine Lahiani and Abdelwahed Omri
- The Dark Side of ESG Information: Evidence from Corporate Investment *Authors:* Jieying Hong and Shan Zhao

4:15 pm



4:45 pm

Practitioner roundtable: Delivering impact in sustainable investing

• Auditorium – ground floor

Moderated by Jean-Pascal Gond – Bayes Business School, Professor Thomas Certeur - La Financière de l'Echiquier, SRI Analyst Gabrielle Bodel - Malakoff Humanis, Head of SRI

5:45 pm

