

Learn in Lille Workshop Series (LLWS) Call for Papers

1st Edition on
***“Sustainable Finance and Corporate Governance: Achievements,
Challenges & Perspectives”***

IAE LILLE UNIVERSITY SCHOOL OF MANAGEMENT
Thursday, March 23, 2023

Background and Scope

For its first edition, *Learn in Lille* Workshop Series (LLWS) is launching the “***Sustainable Finance and Corporate Governance: Achievements, Challenges & Perspectives***” workshop to be held at the **IAE Lille University School of Management** on ***March 23th, 2023***.

Challenges of climate change have become one of the most critical problems for society. Now more than ever, firms are constantly receiving calls to align strategy and sustainability. But first and foremost, companies need to address compliance, which often relates to regulations in waste management, pollution, and energy efficiency as well as human rights and labor responsibility.

Naturally, this growing awareness has implications for financial markets and the way firms are managed. For instance, companies with stronger corporate governance mechanisms will more likely guarantee transparency and ethics, while companies with weak mechanisms may receive greater pressure from stakeholders due to opportunistic managers who can strategically exploit sustainable issues and information for their personal benefit.

Sustainable finance and corporate governance continue to be lively subjects for debate. This one-day workshop is providing a platform for researchers with diverse backgrounds to connect and exchange their ideas. Particularly, we aim to provide a valuable platform for presenting original research findings as well as discussing challenging issues in climate finance, greenwashing, circular economy, renewable energy etc. These issues are discussed alongside the concerns of corporate governance mechanisms, gender diversity, CEO remuneration, femwashing, stakeholders’ pressure, shareholder activism and so on.

We are pleased to invite you to take part of this event which aims to contribute to the current body of research with high-quality articles by identifying strengths and shortcomings in current knowledge and presenting a future research agenda that identifies relevant gaps. Papers can address various fields of interest, including, among others:

- Corporate governance;
- Agency theory;
- Institutional theory;
- Board of Directors;
- Board gender diversity;
- Femwashing;
- Green finance;
- Sustainable development;
- Sustainable disclosure and greenwashing;
- Environment, Social, and Governance performance;
- Investment Sustainable Principles;
- Sustainability reporting;
- Carbon footprints of cryptocurrencies and digital finance;
- Socially responsible investing;
- Climate financing.

General Program

The program of this workshop will consist of *competitive paper sessions* and a “**publication booster**” session. Papers on all areas of social science dealing with sustainable finance, corporate social responsibility and corporate governance across the different regions of the world will be considered. Papers can be theoretical and/or empirical. Policy-oriented papers are particularly welcome.

The “**publication booster**” session will be led by our keynote speaker **Professor Tom Vanacker** (*Ghent University*, Belgium). The main goal is to help the participants to improve their writing skills and learn how to respond to reviewers and develop collaborations. Thus, they would be able to aim for top-tier scholarly business journals.

Overall, the entire program of this workshop will provide an opportunity for presentations and discussions in an informal and highly interactive environment.

Submission Process

Interested contributors for **parallel sessions** should submit full papers or extended abstracts of 700 words (in either French or English and in PDF format) by email to: workshop-lil@iaelille.fr. Interested participants in the “**publication booster**” session should submit full papers (English only in PDF format) by email to: workshop-lil@iaelille.fr (**Limited places available!**).

Each proposal should include the following information: **title, name(s) of the authors, abstract, keywords, JEL classification, E-mail address for each author, complete address** for the corresponding author.

Practical details

Deadline for submission: February 15th, 2023

Notification of final decision: February 27th, 2023

Presenting author and/or publication booster registration deadline: March 19th, 2023

Venue: IAE Lille University School of Management, 104 Avenue du Peuple Belge, 59000 Lille

Registration fees

Parallel sessions' registration is **free** but **mandatory**.

**Registration fees for the “Publication Booster” session: 50€ for doctoral students
80€ for academics**

Link for registration: TBA

Please check for updates via this link: <https://lumen.univ-lille.fr/detail-event/lean-in-lille-workshop-series-llws>

Please direct any queries about the event to: workshop-lil@iaelille.fr

Sponsorship

This event is co-sponsored by the Lille University Management Lab (*Lumen ULR 4999*) and the “*Gouvernance et Régulation de l'Activité Financière*” (GRAF) research axis.

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