
FNEGE-ABS Joint Seminar

Development Programme

for Directors of Research

Target

Directors of Research and Research Managers in Business schools, IAE and Universities in management.

Abstract

The programme is particularly relevant at a time when business and management schools throughout France are focused on enhancing their teaching and research reputation within the community, improving the quality of research and strengthening the link to practice, as well as ensuring remit and demanding sustainability in the medium term by securing funding from a diverse range of sources.

These objectives result in an expanding remit and demanding environment for those in the role of Director of Research.

Overview

The programme will be highly participative in style, encouraging the sharing and comparing of good practice as well as the identification of key challenges for the future.

Each session will have a coherent theme and will begin with an opportunity for participants to network and update on their strategies and activities.

All sessions will then have expert input on research strategy within the context of an overall school mission as well as specific topics requiring detailed understanding.

All of these inputs will stimulate discussion and provoke ideas for implementation.

How is the course organised

The programme is based on creating a group of between 10-16 participants who commit to attend all three sessions. Sessions will not be available for separate one-off bookings.

Facilitators

- **Delphine MANCEAU**, Professor at ESCP Europe, former Director of the Grande Ecole programme and former Academic Dean of ESCP Europe
- **Patrick SENTIS**, Professor at University of Montpellier 1 and Groupe Sup de Co Montpellier.

Where

Session 1 will normally take place in London at ABS offices.
Session 2 and 3 will take place in Paris at FNEGE offices.
Accommodation will be reserved only for session 1 in a hotel close to the ABS offices.

How

- 3 sessions including an extended session 1
- Most sessions will last a day and a half (arrival before lunch, end the next day around 5 pm).
- The seminar will be held in French and English depending on the usual language of the speaker.

When

Session 1: March 21st to 23rd, 2011
Session 2: May 16st to 17st, 2011
Session 3: June 20th to 21st, 2011

PROGRAMME CONTENT

Session 1 (double session): The international academic environment for research

Key topics

- Introduction by Pierre-Louis Dubois, Jonathan Slack, Delphine Manceau and Patrick Sentis
- The evolution of the higher education environment and of the role of research in management in Europe and in France
- Alternative Models on research policy and management – European perspectives compared
- How to stimulate research: the UK approach and the role of the British Council
- Visits of UK business schools and exchanges on the research policy they are implementing
- Exchanges with the participants on the issues they are facing

Session 2: Defining and implementing a research policy

Key topics

- The role of research directors and managers
- Defining a research strategy at an institutional level

- The stimulation of research across faculty: how to create a favourable environment and to stimulate individual and collective research
- Research measurement and evaluation: establishing journal rankings, taking into account different categories of research output (books...)
- Faculty recruitment policies: specialisation vs diversity of competences and research areas

Session 3: Handling research in the new international and national environment

- Research evaluation by accreditations bodies at a national level (AERES, CNRS) and international one (EFMD, AACSB)
- Collaborative research between institutions, across disciplines, and internationally
- Research projects across institutions in France today: the PRES and LABEX context
- How to find research funding: different types of contracts
- Topics to be defined with the participants

Registration for available on line on FNEGE website

RENSEIGNEMENTS et INSCRIPTIONS

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