

# SME 2016 INTERNATIONAL CONFERENCE:

## SME FINANCING & GOVERNANCE: *WHEN INVESTORS & FAMILIES MEET*

**October 13<sup>th</sup>, 2016**

09:00 Opening: **Didier Folus**, CEROS, Université Paris Nanterre

09:15 **Key Note - Peter Jaskiewicz**, Concordia University, *"Do Families Reduce or Raise Agency Conflicts? The Ratio of Family Board Membership to Family Ownership"*

10:00 *"When Family Firms Go Public: Towards a Mixed Gamble Approach"*, **Patrice Charlier**, Université de Strasbourg, et **Jonathan Beauweraerts**, Université de Mons

10:30 *"IPO underpricing in Family Businesses"*, **Emmanuel Boutron**, Université Paris Nanterre, **Céline Barrédy**, Université Paris Nanterre et **Peter Jaskiewicz**, Concordia University

11:00 Coffee break

11:15 *"The term structure of risk-return tradeoff: small for the long-run"*, **Aya Nasreddine**, Université Paris Nanterre

11:45 **Key Note - Alain Coën**, ESG-Université du Québec à Montréal *"SME Financing and Credit Risk: Issues and Perspectives"*

12:30 Lunch

14:30 *"Does accounting information quality matter for SMEs' use of trade credit?"*, **Eric Séverin**, IAE de Lille, et **Ludovic Vigneron**, Université de Valenciennes

15:00 *"Earnings quality in private SMEs: do CEO demographics matter?"*, **Stéphanie Serve**, Université Paris Est Créteil

15:30 Coffee break

15:45 *"Family Control and Nominal Share Prices"*, **François Belot**, THEMA, Université de Cergy-Pontoise, et **Timothée Waxin**, Fédération Bancaire Française

16:00 **Key Note - Halil Kymaz**, Rollins College *"SME Financing in Emerging Markets"*

16:45 Closing – **Didier Folus**, CEROS, Université Paris Nanterre

<https://sme2016.u-paris10.fr/>

Venue: Auditorium Max Weber  
Université Paris Nanterre

université  
**Paris Ouest**  
Nanterre La Défense

**Organizing Committee:**

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