



### **Call for papers**

## **Summer Conference on Financial Implications of Sustainability and Corporate Social Responsibility**

**Université Côte d'Azur, Nice, France.**

**June 22<sup>nd</sup>, 2018**

Organizations from the public and private sectors around the world have never faced the type of ethical challenges that they face in today's global economy. They are being asked to act ethically and to take responsibility for the impact of their operations on the community of stakeholders at large. They are also being called to apply sustainability principles in conducting their activities to account for the needs of future generations. Business is changing, and fast! Sustainability and Corporate Social Responsibility (CSR) are trends which are here to stay!

Sustainability and CSR have become one of the most important managerial concerns of firms in the different regions of the world. Two competing views, the stockholder wealth maximization view and the stakeholders value maximization view, are often opposed in the literature to discuss the relevance of sustainable and CSR activities. Although available research works have extended our understanding on the motivations of sustainability and CSR decisions, the evidence of the financial impacts of those decisions is rather sparse, though growing.

This Conference will aim to provide a forum for debate among academic researchers, doctoral students and practitioners from around the world on financial implications of sustainability and corporate social responsibility issues. It will also provide a valuable platform for presenting original research findings as well as discussing challenging issues in economic, social and environmental sustainability and CSR. The expected result of the conference will be a better understanding of financial and managerial impacts of sustainable, ethical and responsible business decisions.

The Conference will be held at the **Université Côte d'Azur** in **Nice** on **June 22<sup>nd</sup> 2018**. It will be organized by the **Groupe de Recherche en Management (GRM)** affiliated to the **IAE Nice Graduate School of Management**.

The program of this conference will consist of a keynote speeches, competitive paper sessions, and an interactive poster session. Papers on all areas of finance, management and economics dealing with financial implications of economic, social and environmental sustainability and CSR across the different regions of the world will be considered. Papers can be theoretical and/or empirical. Policy-oriented papers are particularly welcome. PhD students are welcome to submit preliminary results or papers from their dissertation to the Poster session.

**Keynote speakers:**

**Professor Dima Jamal** - The American University of Beirut, Lebanon.

**Professor Michael Hopkins** - Businessman and Prof at Geneva Business School



**Dima Jamali** is a Professor at the American University of Beirut and Associate Dean for Research and Faculty Development. She has a PhD in Social Policy and Administration from the University of Kent at Canterbury, UK. Her research and teaching revolve primarily around Corporate Social Responsibility (CSR) and Social Entrepreneurship (SE). She is the author and editor of four books, and over 80 high level international publications including *Journal of Business Ethics*, *Strategic Management Journal*, *Journal of Management* and *British Journal of Management*. She worked as an expert consultant for the United Nations on Social Policy and CSR as well as various projects funded by the World Bank, the US Agency for International Development, and major private and public firms across the region.



**Michael Hopkins** is an academic and a businessman, as well as a widely published author on CSR and Sustainability. He has worked for IBM, ITT, BAT, and the United Nations (ILO in Geneva for 13 years as senior economist), and Academia (IDS, Sussex). He has held a number of Professorships (Middlesex, Brunel, Geneva and George Mason Universities). Currently, he is Professor and Director of Doctoral programmes on CSR at Geneva Business School, Adjunct Professor of CSR at both George Mason University, Virginia, USA and the Indian Institute of Technology – Delhi. In 2013 Michael was nominated one of the world's top 100 thought leaders and in 2014 received for his work on CSR and employment a lifetime achievement award from Delhi University and then an Honorary Doctorate from London Metropolitan University.

**Publication opportunities:**

In consultation with the Editors and the authors, selected papers will be considered for publication in *Research in International Business and Finance*, *Business Ethics: A European Review and Pacific Basin Finance Journal* (for selected papers dealing with the Asia-Pacific region), and more.

**Registration and fees:**

Academic staff: € 100

PhD students: € 50

Professionals: € 150

The deadline for registration is May 31<sup>st</sup>. The fees include conference materials, coffee breaks and lunch buffet.

**Submission procedure:**

Papers have to be sent to [Mohamed.Arouri@unice.fr](mailto:Mohamed.Arouri@unice.fr)

Submission deadline: April 30<sup>th</sup>, 2018.

Decision about acceptance: May 21<sup>st</sup>, 2018.

**Scientific Committee:**

Mazin Aljandi, EGADE Business School

Amal Aouadi, Université de Lille

Mohamed Arouri, Université Nice Côte d'Azur

Narjess Boubakri, American University of Sharjah

Sadok El Ghuol, University of Alberta

Julien Fouquau, ESCP Europe

Isabelle Girerd-Potin, Université Grenoble Alpes

Wafik Grais, Central Bank of San Marino

Greg N. Gregoriou, State University of New York

Omrane Guedhami, Darla Moore School of Business

Michael Hopkins, Geneva Business School

Dima Jamali, American University of Beirut

Sonia Jimenez, Université Grenoble Alpes

Meziane Lasfer, Cass Business School

Hao Liang, Singapore Management University

Jérôme Maati, Université de Lille

Bouchra Mzali, UQAM

Kuntara Pukthuanthong, University of Missouri

Christophe Rault, Université d'Orléans

Adrien Verdelhan, MIR Sloan School of Management

Jean-Laurent Viviani, Université de Rennes

Elisabeth Walliser, Université Côte d'Azur

Benjamin Williams, Université Clermont Auvergne