

## Call for Papers

# Digital Innovation and Financing

June 11-12, 2018, Lyon, France

**Submission deadline: March 15, 2018**

[Conference's Official Website](#)

*Apologies for any cross-posting!*

You are cordially invited to submit your research papers for presentation at the International Conference on **Digital Innovation and Financing** (DIF-2018) that will take place on June 11-12, 2018 in Lyon, which has been ranked as the most attractive city in France (capital of Gaul, capital of gastronomy, boasts a Unesco heritage site...).

The DIF-2018, organized by the INSEEC Business School (FR), John Molson School of Business, (Concordia University, CA), University of Jilin (CN) in collaboration with AIMS and AEI, will be an excellent networking opportunity for academics, doctoral students and practitioners to present new research results, and discuss current and challenging issues in their disciplines.

The main tracks of the conference are the following (non-exhaustive):

- Digital transformation, Strategy and Competitiveness of firms
- Digital Marketing
- Management of digital innovation and Organizational impacts
- Protection and development of digital innovations, Patents, Open innovation
- Digital Technologies
- Digital innovation and Business model
- Digital innovation and Entrepreneurship / Intrapreneurship
- Digital innovation and Knowledge management
- Dynamics and growth strategy of digital firms
- Human Resources and Digital
- E-learning, e-education and e-pedagogy
- Financing of digital innovations
- FinTech and Alternative Finance (crowdfunding, P2P lending)
- Governance and Financing of High Tech firms
- Digital finance, money, banking, and insurance: Bitcoin, cryptocurrency, Blockchain, future of payments, e-banking, e-finance, AssurTech...

### Keynote Speakers

\* **Professor Léo paul DANA**, Distinguished Professor, Montpellier Business School, France & Marie Curie Fellow at Princeton University, US

\* **Professor Denis SCHWEIZER**, Professor, John Molson School of Business, Concordia University (CA)

### Paper Submission Procedure

Interested contributors should submit preferably full papers in PDF files (in English or French), but extended abstracts (1,000 to 1,500 words) may also be considered if they show considerable promise, no later than March 15, 2018 through the conference website.

## Important Dates

- Submission deadline : March 15, 2018
- Notification of review results: April 14, 2018
- Registration deadline: May 15, 2018
- Conference event: June 11-12, 2018

Please visit our website for detailed information: <https://dif2018.sciencesconf.org/>

## Publication Opportunities

We have established agreements with several academic journals. Authors wishing to submit their articles to these journals can do under the special issues or sections related to the DIF conference:

- ***Technological Forecasting and Social Change***, Elsevier (ISI, 5-Year Impact Factor: 3.226, Fnege & CNRS cat. 2)
- ***Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration***, John Wiley & Sons (ISI, Fnege cat. 3)
- ***International Journal of Entrepreneurship and Small Business***, Inderscience Publishers (Scopus, Fnege cat. 4)
- ***Revue de l'Entrepreneuriat***, De Boeck (Fnege cat. 2)
- ***Management International / International Management*** (Fnege cat. 2)
- ***Contemporary Economics*** (ESCI/Thomson Reuters, Scopus)

## Further Information

For queries, please contact the organizers at [diflyon2018@gmail.com](mailto:diflyon2018@gmail.com)